



2010 Annual Membership Meeting Meeting Registration Package



**October 18 - 20, 2010
Royal Sonesta Hotel
New Orleans, LA**



ANNUAL MEMBERSHIP MEETING

October 18 – 20, 2010

Royal Sonesta Hotel, New Orleans, LA

Message to the Membership from Chairman Stanley Greene

Greetings! I trust that you are enjoying personal and business success so far in 2010. While the competition is tough, it appears that the industry as a whole will experience enhanced growth this year vs. 2009.

Rick Doyle keeps the Board of Directors informed of the great strides we are making as an organization. By the time we meet in New Orleans, our committees and task forces will have completed their important work. Some of that work is already paying off, as membership is currently growing at a rate of one new member per week, and we are on target to meet our fiscal responsibilities.

The STC is gaining momentum and credibility, and we expect our meeting in New Orleans to be another shining example of our growth and positive reputation.

Now is the time to reach out to non-members and encourage them to join the STC and network with us in New Orleans. Our one-year and limited time offer of Associate membership gives companies an opportunity to receive most of the benefits of membership (except STC Certification and voting rights) at a reduced dues amount. Or they can attend as a Guest. Give Rick a call for more details about our membership options and guest privileges.

We look forward to seeing you and a great many members and guests in New Orleans! Keep in mind that networking and education at our meetings are the #1 benefits of membership.

Sincerely,

Stanley H. Greene
Chairman



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MEETING REGISTRATION PACKAGE

CONTENTS AND ACTION CHECKLIST

Please promptly return your Meeting Registration Forms with payment so we can plan accordingly. We appreciate your consideration and cooperation.

- Tentative Schedule of Events. ACTION:** Plan your trip, and book your flight. **NOTE:** The special STC room rate of \$159 at the Royal Sonesta Hotel is available from October 15 through October 24.
- Meeting Registration Form for Members and Guests. ACTION:** Complete and fax form to Melanie Taylor at STC Headquarters at 678.385.6501. Forward a copy of the packet to non-member companies interested in STC membership who might want to attend the meeting as a new member of guest. **NOTE:** Online meeting registration is also available at: <http://syntheticturfcouncil.org/displayemailforms.cfm?emailformnbr=138017>
- Exhibitor Showcase Application and Exhibitor Release of Liability. ACTION – Exhibitors Only:** Complete and fax both forms to Melanie at 678.385.6501.
- Golf Registration Form to participate in the STC’s 2nd Annual Golf Event at TPC Louisiana. ACTION – Golfers Only:** Complete and fax form to Melanie at 678.385.6501. **NOTE:** Please indicate on the form if you intend to take the STC bus between the hotel and TPC Louisiana. You also need to reserve a set of clubs if intend to rent – you will pay for the set of clubs when you receive them. Please only remit payment for the \$100 player fee.
- Hotel Information. ACTION:** Call the Royal Sonesta Hotel at 504.586.0300 to book your room within the Synthetic Turf Council’s room block. You may also book online at <http://tiny.cc/n10wp>. **NOTE:** Hotel rooms will be scarce during the week of our meeting, so you should book your room early, but no later than September 27. After September 27, rooms are on a ‘space available’ basis at the STC rate. The special STC room rate of \$159 at the Royal Sonesta Hotel is available from October 15 through October 24.

KEY DATES

September 17: No refunds granted by TPC Louisiana for cancellation after this date.

September 27: Cut-off for STC room block at Royal Sonesta Hotel. Reservations received after this date will be honored on a ‘space available’ basis at the STC room rate.

October 1: Latest date we would like to receive your meeting registration forms.



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TENTATIVE SCHEDULE OF EVENTS

(Program details will be sent to you around July 15)

Monday, October 18, 2010

10:00 am – 3:00 pm	STC Golf Event at TPC Louisiana (Reverse shotgun)
9:30 am – 3:00 pm	Board of Directors Meeting (Board of Directors only)
6:30 pm – 9:30 pm	Welcome Reception (good eats and open bar)

Tuesday, October 19, 2010

8:00 am – 5:00 pm	Membership Meeting
12:00 pm – 1:30 pm	Lunch
1:45 pm – 3:45 pm	Exhibitor Showcase

Wednesday, October 20, 2010

8:00 am – 12:00 pm	Membership Meeting
12:00 pm – 3:00 pm	Board of Directors Strategic Planning Meeting (2009-10 and 2010-11 Boards of Directors)

Plan to attend the Exhibitor Showcase at 1:45 pm Tuesday. Your attendance is very important to the success of this featured event.



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MEETING REGISTRATION FORM for STC MEMBERS and GUESTS

MEETING REGISTRATION FEES:

1st and 2nd registrants: \$225 per person
3rd and more registrants and Guests: \$350 per person

PLEASE RETURN ALL REGISTRATION FORMS TO:

Melanie Taylor, Administrative Director
Fax: 678-385-6501 or Email: office@syntheticturfcouncil.org

HOW TO REGISTER: Please complete and return this form to the STC Headquarters with payment by October 1.

CANCELLATIONS AND REFUNDS: Meeting registration cancellations and requests for refunds must be submitted to STC Headquarters in writing. Refunds will be granted if written notice is received by October 1. After this date, refunds will be given for medical and family emergencies only. It is also your responsibility to cancel your hotel reservations. NOTE: The cut-off date for a refund of your golf registration is September 17. TPC Louisiana will not grant a refund after this date.

Member Representative #1 (\$225 - voting representative):

Name: Nickname for Badge:
Company: Your location (City, State):
Telephone #: Email:

Member Representative #2 (\$225):

Name: Nickname for Badge:
Company: Your location (City, State):
Telephone #: Email:

Member Representative #3 or Guest #1 (\$350):

Name: Nickname for Badge:
Company: Your location (City, State):
Telephone #: Email:

Member Representative #4 or Guest #2 (\$350):

Name: Nickname for Badge:
Company: Your location (City, State):
Telephone #: Email:

MEETING REGISTRATION FEE PAYMENT INFORMATION: Make checks payable to the Synthetic Turf Council

Cardholder Name: Credit Card Type:
Card #:
Exp. Date: Security Code: Billing Zip Code:
Amount to be charged: Signature:



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EXHIBITOR SHOWCASE REGISTRATION FORM

STC Exhibitor Showcase: Tuesday, October 19, 2010, 1:45 p.m. – 3:45 p.m.

EXHIBITOR REGISTRATION FEES:

- \$500 for Full Members
\$750 for Associate Members

PLEASE RETURN ALL REGISTRATION FORMS TO:

Melanie Taylor, Administrative Director
Fax: 678-385-6501 or Email: office@syntheticturfcouncil.org

Member Company: _____ Exhibitor Coordinator: _____
Telephone: _____ Fax: _____
Email: _____ Date: _____

PURPOSE AND OTHER EXPLANATORY INFORMATION

The purpose of the STC's Exhibitor Showcase event is to provide an opportunity for ALL members to showcase for the STC membership a product, service, or advancement through the distribution of marketing brochures and face to face communication in a business setting.

Payment must be received to reserve a table. Checks should be made payable to STC. In the event that all tables are reserved, you will be notified and placed on a waiting list.

Exhibitors must sign and return the Royal Sonesta's Exhibitor Release of Liability on the next page.

ONE table may be purchased per Member Company. The Exhibitor fee includes a 6' skirted table, 2 chairs, and a waste basket.

- There is no pipe and drape to hang signage or banners, except from the table itself.
Whatever fits on the table is permitted. Pop-up displays are discouraged.
There will be no live demonstrations of products or working models.
Personal computers that operate on battery power are allowed.
Give-away items are permitted.
Standard 120V electrical outlets are available in the ballroom. If you require use of an outlet, please check the following box. Please bring an extension cord and power strip.

I require use of a standard 120V electrical outlet. I will bring an extension cord and power strip.

EXHIBITOR FEE PAYMENT INFORMATION: Make checks payable to the Synthetic Turf Council

Cardholder Name: _____ Credit Card Type: _____
Card #: _____
Exp. Date: _____ Security Code: _____ Billing Zip Code: _____
Amount to be charged: _____ Signature: _____



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EXHIBITOR RELEASE OF LIABILITY

Required by Royal Sonesta

Exhibitor shall be fully responsible to pay for any and all damages to property owned by Hotel, its owners or managers which result from any negligent act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless, Hotel, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitors occupancy and use of the exhibition premises, the Hotel or any part thereof.

Print Name

Company Name

Signature

Date

Please complete and return this form and the Exhibitor Showcase Registration Form to:

ATTN: Melanie Taylor, Administrative Director
Synthetic Turf Council
400 Galleria Parkway, Suite 1500
Atlanta, Georgia 30339
Phone: 678.385.6720 | Fax: 678.385.6501
office@syntheticturfcouncil.org



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2ND ANNUAL STC GOLF EVENT REGISTRATION FORM

2nd Annual STC Golf Event: Monday, October 18, 10:00 a.m. – 3:30 p.m.

TPC Louisiana

11001 Lapalco Blvd., Avondale, LA 70094

504.436.8721

Tee Time: Monday, October 18, 10:00 am (Reverse shotgun start)

Player Fees and Rentals: \$100 per player - Includes green fees, cart fees, range balls, all taxes and gratuities. Titleist Club Rentals are available for \$60 plus tax (please reserve your set by completing the form below). Footjoy Shoe Rentals are available at the pro shop on the day of the event for \$20 plus tax.

Dress Code: Shirt with a collar, shorts at least mid-thigh in length, and soft spikes. Metal spike shoes are strictly prohibited.

Transportation: The course is located in Avondale, approximately 30 minutes from the Royal Sonesta Hotel. The STC will provide bus transportation between the hotel and the golf course. **To help with our planning, please indicate if you will use bus transportation.**

- I will take the bus.
- I will provide my own transportation between the hotel and the golf course.

Deadline, Cancellation, and Refunds: Send this form with the Meeting Registration form. It is important STC Headquarters receives this form before **October 1**. **TPC Louisiana will not grant a refund after September 17.**

PLEASE PROVIDE ONE FORM PER PLAYER:

Make a copy for your reference and photocopy this form as needed. Submit this form to STC Headquarters by fax to (678) 385-6501 or email to office@syntheticturfcouncil.org.

Company Name: _____

Email: _____ **Phone:** _____

Player Name:	Handicap: *	Male/ Female	Renting Clubs**	If Renting**
_____	_____	M F	Y N	R L

** If you do not have an established USGA handicap, please write in an estimated average score for 18 holes.*

**** Please indicate if you intend to rent a set of right- or left-handed clubs. You will pay for the clubs at the pro shop. Shoes will be available at the pro shop.**

GOLF PLAYER FEE PAYMENT INFORMATION: Make checks payable to the Synthetic Turf Council

Cardholder Name: _____ **Credit Card Type:** _____

Card #: _____

Exp. Date: _____ **Security Code:** _____ **Billing Zip Code:** _____

Amount to be charged: \$100 **Signature:** _____



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HOTEL INFORMATION

Royal Sonesta Hotel
300 Bourbon Street, New Orleans, LA 70130-2213
For Reservations: 504.586.0300

Hotel Information

The Royal Sonesta Hotel is located on historic Bourbon Street, 17 miles from the Louis Armstrong International Airport. The 500-room hotel is within steps of New Orleans unique restaurants, antique shops, jazz clubs and premier tourist attractions.

Room Reservations

A special STC rate of \$159 is available to meeting attendees at the Royal Sonesta Hotel. This rate is available from October 15 through October 24, in case you want to extend your stay. Please make your reservation directly with the Royal Sonesta by calling **504.586.0300**. Reservations may also be made online at <http://tiny.cc/n10wp>. When making your reservation please be sure to mention the STC rate of \$159.

NOTE: Hotel rooms in New Orleans will be scarce during the week of our meeting. You should book your room early, but no later than September 27. After September 27, rooms are on a 'space available' basis at the STC rate.

Cancellations: You must cancel your room reservation on or before 6 p.m. Central 72 hours prior to arrival.

Transportation

Convenient airport transportation is provided by Airport Shuttle for \$20 one-way. The shuttle leaves the airport every 10 to 15 minutes. If you are interested in the airport shuttle service, please call 504.522.3500 to make your reservations or visit their website at <http://airportshuttleneworleans.hudsonltd.net/res?USERIDENTRY=RSH&LOGON=GO>.

Cabs are also available for a \$33 flat rate for up to two people.

Experience New Orleans

To help make your stay in New Orleans a worth-while experience, here is a list of websites that provide helpful recommendations for local dining and tourism.

- New Orleans Convention & Visitors Bureau, <http://www.neworleanscvb.com/>
- Royal Sonesta Hotel restaurants, <http://www.royalsonesta-neworleans.com/dining/>
- New Orleans Online, <http://www.neworleansonline.com/>
- French Quarter restaurants, <http://frenchquarter.com/dining/>
- New Orleans restaurants, <http://www.neworleansrestaurants.com/restaurants.html>



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MORE INFORMATION

Meeting Registration

It is critically important for you to return the registration form before **October 1** to allow for adequate planning. There is a \$225 registration fee per person for the first two registrants and \$350 per person for the 3rd and more registrants and for Guests. Meeting registration cancellations should be submitted to the STC Headquarters in writing by **October 1**. If you must cancel your meeting registration, it is also your responsibility to cancel your hotel reservations.

Online meeting registration is also available at
<http://syntheticturfcouncil.org/displayemailforms.cfm?emailformnbr=141736>.

Exhibitor Showcase

The purpose of the STC's Exhibitor Showcase event is to provide an opportunity for ALL members to showcase for the STC membership a new product, service, or advancement through the distribution of marketing brochures and face to face communication in a business-like setting. Exhibitor tables will be positioned around the perimeter of the main ballroom as they were in San Diego. One skirted table is available to Full members for **\$500.00** and Associate members for **\$750.00**. **The event will be held on Tuesday, October 19, 2010 from 1:45 pm to 3:45 pm.** See the Exhibitor Showcase Application and Exhibitor Release of Liability form for more information.

STC Golf Event

Site of the 2010 Zurich Classic of New Orleans, and crafted by world renowned golf course architect Pete Dye. Situated on 250 acres across the Mississippi River from New Orleans, TPC Louisiana features gently rolling hills, numerous wetlands areas, stately stands of cypress and oak trees, and five sets of tees on each hole. Part of the Audubon Golf Trail and a proud member of the Audubon Cooperative Sanctuary program, the TPC Louisiana provides golfers of all skill levels a picturesque, enjoyable challenge. [Source: www.tpc.com/louisiana]

The 2nd Annual STC Golf Event will be held at TPC Louisiana on Monday, October 18 at 10am, reverse shotgun start. The Golf Event Package is \$100 per player. See Golf Event Registration form for more details.

Methods of Payment

Visa, Mastercard, and American Express credit cards can be processed for payment. Checks are also accepted. Please make all checks payable to Synthetic Turf Council.

**Thank you for registering for the 2010 Annual Membership Meeting.
See you in New Orleans!**

Synthetic Turf Council
400 Galleria Parkway, Suite 1500 | Atlanta, Georgia 30339
Phone: 678.385.6720 | Fax: 678.385.6501
office@syntheticturfcouncil.org | www.syntheticturfcouncil.org