



STC New Member Orientation

Welcome to the Synthetic Turf Council!

**Thank you for your support and
participation.**



Our Mission

"Committed to community wellness and environmental responsibility through the use of synthetic turf, the Synthetic Turf Council is the industry's voice for promoting the highest ethical and professional standards, education, legislative and community advocacy."

Approved by the Board of Directors on May 17, 2011



Ethical Principles and Conduct Guidelines

Maintaining the highest professional standards is critical in our fast growing industry. Developed by our members, the STC's Code of Ethics promotes high quality, professionalism, and integrity.

Code of Ethics

- [Ethics Principles and Conduct Guidelines](#)
 - [Rules of Procedure for Enforcement](#)
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Board of Directors FY2012

Officers:

JOHN GIRAUD, Chairman
Target Technologies International Inc.

DAVID MOXLEY, Vice Chairman
Sportsfield Specialties, Inc.

JOHN BAIZE, Secretary
ACT Global Sports

TOM ENRIGHT, Treasurer
Shaw Sportexe

DALE KARMIE, Director-at-Large
ForeverLawn, Inc.

JOSEPH MOTZ, Immediate Past Chairman
The Motz Group

Directors:

ALASTAIR COX, Labosport International

JEFF KENDALL, Liberty Tire Recycling, LLC

DAVIS LEE, InnovaNet Group

BRUCE LEMONS, Foresite Design, Inc.

SCOTT LOWRIE, Controlled Products, LLC

DOUG SCHATTINGER, Pioneer Athletics

BOB THOMAS, ProGrass LLC

➤ [Meet Our Board of Directors](#)

➤ [Ask the Board](#) (login required)



Standing Committees & Task Forces

Volunteers are critical to our success, donating their time and expertise to develop programs that benefit the STC, its members, and the industry.

Volunteers comprise our standing committees -- Membership, PR and Marketing, Regulatory and Legislative, Technical, and Program - as well as our Task Forces -- End-of-Life Disposal, Landscape and Recreation, Performance Guidelines, and Task Force on Unfair Trade Practices.

If you would like to volunteer your time to a committee or task force, please sign-up with the STC office headquarters.

➤ [STC Volunteer Sign-up Form](#)



Certification: A Record of Proven Performance & Service

The Purpose of the STC Certification Program is to identify STC member companies that have voluntarily committed to deliver products or services that meet or exceed the specifications and to conduct them selves in a responsible business manner.

Place the STC Certified Logo on your marketing materials as a meaningful way to differentiate your company in the marketplace.

To qualify for eligibility to apply for Certification, the Member must:

- Be a Full Member for at least one year.
- Have a proven record of performance for the prior two years; and
- Agree to abide by the STC's Code of Ethics.

➤ [STC Certification Application Package](#)



Membership Dues and Renewals

To accomplish our important mission of serving the best interests of the synthetic turf industry, we rely on and are grateful for your membership, encouragement, and participation.

The Membership fiscal year is **October 1 through September 30**. The STC will send Membership Renewal notices via email to the **Key Contact** by mid-August. Dues are payable **on October 1**.

In Year 2, your renewal dues will be pro-rated to discount for the months in Year 1 that you were not a member. As soon as we receive your Membership Renewal Application, we will notify you of your pro-rated dues amount.



STC in the Community

Stuart-Hobson Middle School in Washington, D.C. was the recipient in 2011 of a new synthetic playing field donated by the Synthetic Turf Council, through the generosity of its members. Representing the first industry-wide collaboration of its kind, the initiative showcased how private industry can make a difference in the drive for increased childhood fitness.

➤ [View photos of the dedication ceremony](#)

Search for the Real Field of Dreams

Know of an amazing synthetic turf field, park, playground or installation in your community? Then nominate it for recognition in the Synthetic Turf Council's annual Search for the Real Field of Dreams. This national contest promotes the impact that synthetic turf can have to transform the lives of America's youth and enhance public wellness.

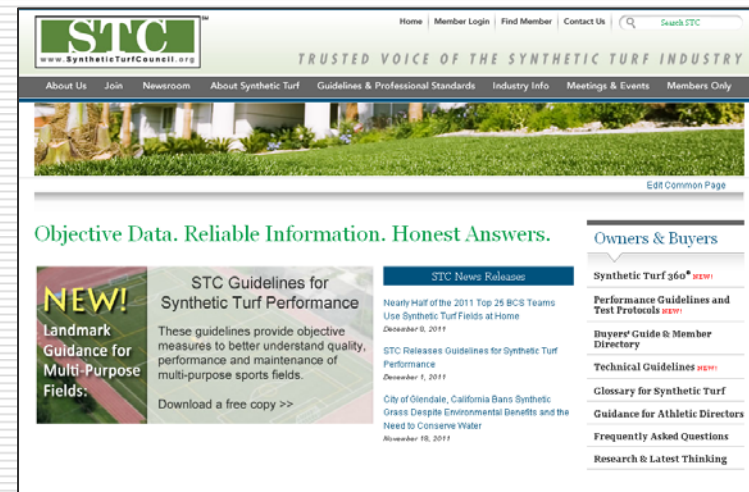
➤ [View the winners for 2011](#)



Visit our website, www.syntheticurfCouncil.org

Each week, it attracts thousands of buyers, end-users, and others seeking information about our members, the STC, and the benefits and safety of synthetic turf. On our homepage, you will find the [STC Newsfeed](#), which includes recent and useful articles about synthetic turf.

- [About Us](#)
- [Newsroom](#)
- [About Synthetic Turf](#)
- [Guidelines and Professional Standards](#)
- [Meetings and Events](#)
- [Members Only](#)





Login for STC Members Only

The Members Only site contains information that you will want to refer to as an STC Member. It enables you to update your profile and contact information, pay your membership dues by credit card, register for an upcoming STC meeting, ask the Board a question or make a suggestion, apply for STC Certification, and much more!

To login, your username is your **email address** (lower case) and the default password is **stc** (lower case); please personalize your password after signing in for the first time. To view or change your profile page at any time, go to Members Only > My Account. If you require assistance, please call Melanie at 678.385.6720.

➤ [Member Login](#)



Online Buyers' Guide & Member Directory

With the launch of its fully interactive Online Buyers' Guide and Member Directory, the STC has made it easy for buyers interested in synthetic turf products and services to quickly connect with leading suppliers. This is the first buyer's guide to focus exclusively on the synthetic turf industry.

- [Buyers' Guide and Member Directory](#)





Synthetic Turf 360°

We created *Synthetic Turf 360°*, *A Guide for Today's Synthetic Turf*, to showcase the numerous uses and benefits of synthetic turf. It features information about athletic fields and the growing Landscape & Recreation category, which includes parks, playgrounds, homes, businesses, golf courses and more. Feel free to use and share this copyrighted STC document, as long as you **do not alter it** in any way.

➤ [Synthetic Turf 360°](#)





STC Technical Guidelines:

- [Suggested Guidelines for the Essential Elements of Synthetic Turf Systems](#) **NEW!**
- [STC Guidelines for Synthetic Turf Performance](#) **NEW!**
- [Glossary of Terms for Synthetic Turf](#) **NEW!**
- [Crumb Rubber Guidelines](#)
- [Maintenance Guidelines](#)

Other News and Publications:

- [STC NewsLine](#), STC Quarterly eNewsletter
 - [STC News Releases](#)
 - [Synthetic Turf in the News](#)
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Thank you for your support and participation!

Please feel free to contact us if there is something we can do to enhance your membership experience.

- Rick Doyle, President, rick@syntheticturfcouncil.org
- Melanie Taylor, Administrative Director, office@syntheticturfcouncil.org

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